De:	Luis Alberto Barrientos Castano
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Asunto:	Reunión Embajada de Canadá
Inicio:	martes, 28 de mayo de 2019 9:00:00 a. m.
Fin:	martes, 28 de mayo de 2019 10:00:00 a. m.
Ubicación:	Carrera 7 No. 114-33 Piso 14, Bogotá, D.C. - Colombia

Objetivo:

Revisar con la Embajada los resultados de consultas sobre agencias y/o entidades que lideran programas sobre los que se ha manifestado interés y las acciones a seguir, frente a la Misión para Directivos del SENA a Canadá, mediante la cual se pretende conocer experiencias y mejores prácticas en innovación, emprendimiento y gestión estadística para el mercado laboral, que contribuyan a generar mejoras en la oferta del SENA hacia los ciudadanos, emprendedores y empresarios colombianos, y a los distintos procesos de cara al desarrollo del país.

Necesidades

1. Conocer cómo se gestionan los programas relacionados con servicios públicos de empleo, gestión estadística del mercado laboral, cuáles metas se plantean y cómo se mide la pertinencia de la formación en Canadá.

2. Reunirse con los encargados de los programas públicos que apoyan el emprendimiento y con encargados de programas enfocados en la innovación a través de investigación aplicada a empresas y/o sectores, desarrollando prototipos con estudiantes en formación.

Programas de interés

Accelerated Growth Service <https://www.ic.gc.ca/eic/site/117.nsf/eng/home> The Accelerated Growth Service helps growth-oriented Canadian businesses to expand by helping them access the key government services they need to grow, such as financing, exporting, innovation and business advice.
Accessible Technology Program <https://www.ic.gc.ca/eic/site/118.nsf/eng/home> The Accessible Technology Program co-funds innovative projects led by the private sector, not-for-profit organizations and research institutes to develop new assistive and adaptive digital devices and technologies.
Canada Small Business Financing Program <https://www.ic.gc.ca/eic/site/csbfp-pfpec.nsf/eng/home> The Canada Small Business Financing Program makes it easier for small businesses to obtain loans from financial institutions because the government shares the risk with the lenders.
CanCode <https://www.ic.gc.ca/eic/site/121.nsf/eng/home> The CanCode program will invest $50 million over two years to support initiatives providing educational opportunities for coding and digital skills development to Canadian youth from kindergarten to grade 12.
Community Futures Program <http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/h_00041.html> The Community Futures Program is a community-driven, economic development initiative designed to assist communities in Canada's rural areas to develop and implement strategies for dealing with a changing economic environment.
Intellectual Property Strategy <https://www.ic.gc.ca/eic/site/108.nsf/eng/home> The Government of Canada is investing $85.3 million over five years to help Canadian businesses, creators, entrepreneurs and innovators understand, protect and access intellectual property (IP) through a comprehensive IP Strategy.
Digital Literacy Exchange <https://www.ic.gc.ca/eic/site/102.nsf/eng/home> This program aims to equip Canadians with the necessary skills to engage with computers, mobile devices and the Internet safely, securely and effectively.
Patent Collective Pilot Program <https://www.ic.gc.ca/eic/site/135.nsf/eng/h_00000.html> The Patent Collective Pilot Program will help small to medium-sized enterprises better leverage intellectual property in their drive to grow to scale and compete in the innovative economy.
Youth Can Do It! <https://www.ic.gc.ca/eic/site/126.nsf/eng/home> The Youth Can Do It! event will identify diverse, young entrepreneurs and bring them together in Ottawa to connect with inspiring business experts to support their journey forward.
www.startupcan.ca <http://www.startupcan.ca> y su programa de Creative Canada.
https://www.jobbank.gc.ca/findajob agencia pública de empleo de Canadá